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THE INTERNATIONAL MUSEUM OF WOMEN PRESENTS
"MAMA THEN AND NOW"
THE LATEST GALLERY OPENING AS PART OF NEW ONLINE EXHIBITION
MAMA: MOTHERHOOD AROUND THE GLOBE

April 3, 2012 – San Francisco, CA - The International Museum of Women (IMOW) today launched "[Mama Then and Now](#)," the newest Gallery of its online exhibition **MAMA: Motherhood Around the Globe** at mama.imow.org.

The gallery explores generational differences between grandmothers, mothers, and daughters. International Museum of Women asked mothers around the globe probing questions to spark creative output, inspiring ideas, and compelling conversations. What role did your grandmother play in raising you? Do you ask your own mother for advice? How do changes in society and technology affect the way generations of women relate to each other when it comes to mothering?

The [gallery](#) features:

- An essay from Musimbi Kanyoro, CEO of the Global Fund for Women, with input from her daughter, about how her generations differs from her mother's and daughter's
- Artwork from IMOW's global community of artists, including embroidered "Facebook" art from Kathy Halper about how social networking affects her relationship with her children
- An original song by Egyptian DJ Mutamassik, dedicated to her grandmother, who had to give up her own dreams of becoming a doctor to follow tradition, and whose sacrifices allowed Mutamassik to explore her own dreams
- An interview with two of the International Council of Thirteen Indigenous Grandmothers
- Original video featuring women from around the globe discussing their relationship with their mothers

Notes to Editors

As part of the exhibition, Christy Turlington Burns' organization Every Mother Counts has also teamed up with the Museum to present [an online visitor pledge for maternal health rights](#). With a goal of 10,000 signatures, the pledge will be delivered to governments and policy makers, culminating with a special presentation in conjunction with the UN General Assembly in September 2012. Visitors can take direct action by signing the pledge at mama.imow.org/pledge.



[MAMA: Motherhood Around the Globe](#) is an online exhibition that showcases original creative works, including art, film, music, photography, essays and video interviews, reflecting the stories, visions and voices of motherhood from more than 60 countries. “Mama Then and Now” is one of the eight individual topic galleries to be launched monthly as part of the exhibition.

The International Museum of Women is an innovative online museum that inspires creativity, awareness and action on vital global issues for women. For more information on IMOW, go to www.imow.org

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